



THE SUSTAINABLE ADVANTAGE OF ORANKA JUICE SOLUTIONS

Who doesn't want to do their bit? Always thinking about the environment, Oranka Juice Solutions have long provided effective ways to reduce packaging, which in turn has lowered emissions and reduced the cost of distribution.

With Oranka it's easy and what's more what we deliver for the environment is also better for your bottom line.

WHAT DO CUSTOMERS THINK?



OF VISITORS FEEL THAT HOTELS COULD DO MORE TO BE ECO-FRIENDLY AND GREENER

WHAT ARE THE REALITIES?



ADMITTED TO BEING MORE AWARE OF THEIR ENVIRONMENTAL IMPACT WHEN AWAY FROM HOME

PROVOKING FACT

EACH YEAR 400 MILLION TONNES OF PLASTICS PRODUCED^{*2}

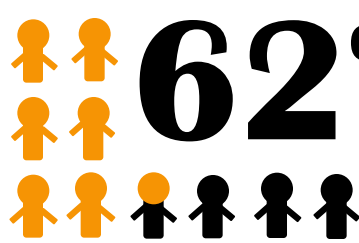


SHOCKING TRUTH



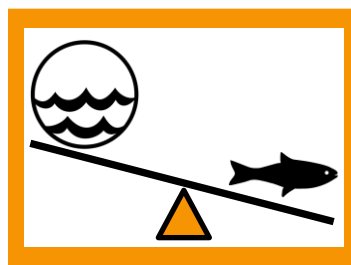
40%^{*2} OF PLASTICS PRODUCED ARE FOR SINGLE USE INCLUDING BOTTLES FOR TOILETRIES, DRINKING STRAWS & CRISP PACKETS

THE MATERIAL WORLD



62%^{*1} FEEL FRUSTRATED BY SINGLE-USE PLASTICS IN THEIR ROOM

THE ACTUALITY



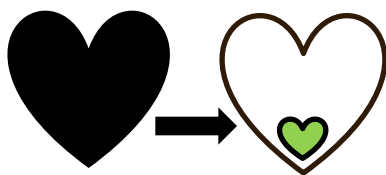
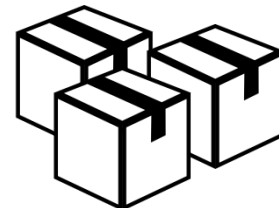
EXPERTS THINK BY 2050 THE AMOUNT OF PLASTIC IN THE OCEAN WILL WEIGH MORE THAN THE FISH^{*2}



6 WAYS THAT ORANKA CAN HELP YOU BE MORE SUSTAINABLE

1. Create up to 95% less packaging waste

For 120 litres of juice, we create 0.4g of packaging waste compared to Tetra Pak cartons (which create 6.1kg).

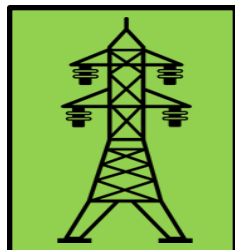


2. Reduce your required storage space by up to 95%

Only 12 cartons of our concentrated juice are needed compared to 120 cartons for the equivalent amount of juice.

3. Minimise transportation emissions delivering to you

Distribution & manufacture of 120 x 1L juice cartons creates emissions equivalent to driving a car for 42km, but with us it's only 2.1km.

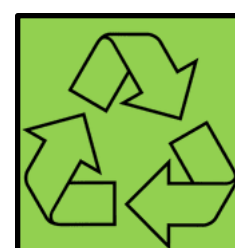


4. Reduce electricity costs

Products stored at ambient temperatures until opened, so actively reduce costs & emissions, as products only refrigerated when needed.

5. Minimise product wastage

An unopened storage life of 12 months at ambient temperature means that your product is used as you need it - reducing wastage.



6. Help you recycle and reduce

When you need to use plastic, our Grab 'n' Go bottles are made from 100% recycled materials & are recyclable.

Available too, is the completely sustainable Pop Up Carton - the World's Greenest Drink Packaging.



THE DIFFERENCE ORANKA JUICE SOLUTIONS CAN MAKE



Less packaging waste



Better use of resource



Better use of time



Has to be better for your bottom line!

^{*1} HRC website article on 'New research suggests that hotels are not doing enough to be eco-friendly'

^{*2} BBC newsround website article - 'What is the problem with plastics?' <https://www.bbc.co.uk/newsround/42810179>